



Penny Wars for Chinmaya Mission West Centers

Purpose:

To fundraise for CORD USA, supporting all efforts with the Bhutanese Refugee Community, in a fun and interactive way with Balavihar children.

Where and When?

The Penny Wars happens at your local Mission center's Balavihar sessions, this year during the month of March. You may conduct the fundraiser starting in late February and running through March, as is convenient and appropriate for your local Mission's activities. We recommend the start and end dates to be February 28 – March 29, 2015.

RULES:

The rules for the Penny Wars are as follows:

Penny Wars is a competition between each class group. Each class group will be assigned to one jar, and these jars will be lined up at your center during Balavihar. Each class will be putting in pennies, quarters, dimes, nickels, dollar bills, or any other amount of money into their jars. At the end of the month, the class with the highest collected amount wins!

Prize:

Each local Mission center can determine the prize for the winning class. Perhaps a trip to a local Little Caesar's Pizza, or a tub of ice cream (ice cream party!) to share with the winning class. It should encourage the classes to compete and raise money.

What is the proposed use for the funds raised?

The money raised from this fundraiser can be used to help your local Bhutanese Community. If your center does not have a Bhutanese refugee community in proximity, the funds can be donated to the national CORD USA cause, or to CORD causes around the globe. These causes include funds needed for CORD Sri Lanka, CORD Deuladiha, and others.

Last year, we raised around 9K from the participating centers! These funds went into funding various projects helping the Bhutanese across North America. In some centers, we were able to hold Balavihar workshops by CHYKs for the Bhutanese children.

Monetary Details

The funds collected from this fundraiser should be collected into your local CM center's bank account. Once the fundraiser has ended, those funds can be mailed as a check to 2569 Wagon Train Lane, Diamond Bar, California, 91765. Please be sure to send a Mission center sevak's email address (preferably the Treasurer) along with the check to ensure prompt and traceable receipt.

Please email chykwest@cordusa.org if you would like to tag your funds to a specific cause, which can include but are not limited to any of the causes listed above.

Outreach & Publicity

Please send in pictures, videos, or any other media recording the Penny Wars at your center to the above email address. We will showcase your center's success with the fundraiser through various platforms - the CORDUSA reader base, which includes all centers across USA and many CORD enthusiasts around the world; the CHYK West website, which has a page dedicated to CORD USA seva; and other social media as well.

Questions or Comments

Please email chykwest@cordusa.org with any questions or comments! We are happy to help you.