

### **Initiatives**

## **CORD USA Chapters**

Chinmaya Mission centers across the country have started CORD USA chapters to raise awareness and funds for our cause as part of their Balavihar program. Children learn to care, feel connected with their communities and know they too can make a difference in the world.

University students from various campuses have initiated similar chapters and have been quite successful in promoting CORD USA's visibility and program into the main stream.

## **CORDUSA-CHYK Greeting Cards**

Chinmaya Yuva Kendra (youth group) students have designed and are selling a variety of greeting cards for purchase at chykwest.com/shop. All proceeds go to support CORD USA.

## **Bhutanese Refuge Program (BREP)**

Programs with adults include addressing issues like health, education, awareness, and financial independence.

Activities with children include cultural integration through Balavihar and help with schoolwork and college entrance exams. Overall, our objective is to understand the issues and needs of each community and to empower them.

## **Local Sustainability Projects**

CORD USA is always looking for ways to involve people of all ages through creative projects to help their communities (ie. Cooking and serving at homeless shelters, greenbelt cleanup, food banks etc)

"Seek Him not in temples alone. Discover His presence in the smiles of children and the tears of the stricken."

Swami Chinmayananda



## Donate! Empower! Receive!

Chinmaya Organization for Rehabilitation & Development by Undertaking Sustainable Activities is a very unique program that encourages a bond of Love and Understanding through a process of sharing, which enriches both the giver and the receiver.

CORDUSA depends on the generosity of individuals in the community like you, to provide resources for people in need. Since 1979, CORD has helped thousands of people and sponsored hundreds of villages. More than half of the beneficiaries are children.

GreatNonprofits, the leading provider of user reviews about nonprofit organizations granted CORD USA the Top-Rated charity award for three consecutive years!

CORD USA is a donor-supported 501(c)3 nonprofit. Donations are tax deductible for U.S residents and will be acknowledged promptly with a receipt. Our federal tax ID number is 27-0540459.

Your generous support helps families generate a sustainable income. Choose from a variety of giving options - you can make a donation using check, credit card, estate planning and more.

## **CORD USA, Inc**

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### **Fundraisers**



#### Walk for CORD!

A non-competitive event where participants raise money by collecting donations or pledges for walking a predetermined distance or course.

#### Readathons

Children are encouraged to read, and for every book they read, a friend or family member pledges and makes the donation.

### Penny Wars!

A competition between each class group within Balavihar centers to collect the most change (coins or bills) in their class jars. At the end of the month, the class with the highest collected amount wins!

### **Personal Fundrasing Event**

Inspired children offer their graduation, arangetram and similar celebration proceeds to support CORD USA's work. Some innovative children find creative ways to raise awareness and funds. We encourage their entrepenuership and guide them through their fundraising objectives.

"Happiness depends on what you can give, not on what you can get."

Swami Chinmayanaanda

## Mission

Chinmaya Organization for Rehabilitation and Development by Undertaking Sustainable Activities (CORD USA) is a secular non-profit that strives to build bridges across the globe ideologically, socially, culturally, economically and spiritually by blending successful principles of social innovation and development from the East and the West. Since its inception in 2009, CORD USA has mobilized friends of CORD and our young ambassadors to drive the inspiration of CORD's work into the mainstream in the Americas.

#### CORD Centers across India and Sri Lanka



### **CORD-India**

Headoffice located in Delhi.

#### **CORD-Deuladiha**

Located in Deuladiha village, Odisha.



#### CORD-Kaza (Chinmaya Vijaya)

Orphanage for girls located in Kaza, Andra Pradesh

#### **CORD-Lathikata**



Located at Lathikata, Odisha.

#### **CORD-Siruvani**

Situated in Thennamanallur, Tamil Nadu



#### **CORD-Sidhbari**

Situated in Sidhbari, Himachal Pradesh.

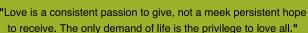
#### CORD-Tamaraipakkam

Situated in Elapuram, Tamil Nadu



#### CORD-Sri Lanka

Operates from Colombo, Ramboda and Batticaloa



Swami Chinmayananda



### **Voluteer Service Visits**

A volunteer trip abroad with CORD USA will change you. Change the way you see others. Maybe even change how you live your life. All while you change the lives of others for the better. Ultimately we're changing the way volunteering is done, making it a safe, exciting adventure of a lifetime for people of all ages and walks of life.

CORD USA's flagship project, service visits, has been a huge success with planting the seeds of experiencing joy in serving others and witnessing firsthand an inner transformation.

For High School service visits, 15-18 year olds are carefully selected and groomed over many months by the service focused parent chaperones and coordinators who understand and appreciate the underlying spirit of helping the poorest of the poor by developing their innate skills and confidence to generate long term betterment and sustainability. Participating students get extraordinary exposure, broadening their perspectives and expanding their horizons.

These high school service visits have also yielded college campus CORD USA activities in a number of universities. These groups inspire their mainstream friends and colleagues to join their service expeditions assisted by CORD USA.

"Charity is injurious unless it helps the recipient to become independent of it."

John D. Rockefeller



### Grow with us!

# Ways to Contribute..

CORD USA is happy to accept your tax-deductible financial donations. 100% of your financial donations assist our operations in specific programs supported by CORD USA that you may select at the time of donation. We ensure that every cent of your donation reaches the most needed projects - no money is left behind!

Many companies offer programs that will match your donation to non-profits. Please check with your company to see if they have a matching program. Most often, all you will need to do is complete a form and turn it in to either your company or to the non-profit.

Here are the ways you can support us:

- Send your donation by mail or donate securely online at http://www.cordusa.org
- Visionaries look past the here and now to shape the future your bequest or planned gift will help CORD USA make a lasting impact in sustainable help for the less fortunate, while building your giving legacy.
- Your tax deductible car donation helps CORD USA and the environment! Whether you donate online or over the phone your car, boat, truck, motorcycle, RV, snowmobile or jet ski to CORD USA, it will be handled professionally. You can rest assured you've selected the right company to handle your vehicle donation and maximize your tax deduction.
- Donate when you shop using Amazon Smile or Jatna. Go to Jatna and choose "CORD USA" as your charity of choice and choose the merchant (Amazon, Staples, Zappos etc) and a portion of the money you spend will go to the charity of your choice without any additional expense to you.
- Host or participate in a fundraising event and get to know like-minded people.

"To give without empathy is to build a temple without the idol and is as futile as painting a picture with black ink on a black-board"

Swami Chinmayananda