



CORDUSA

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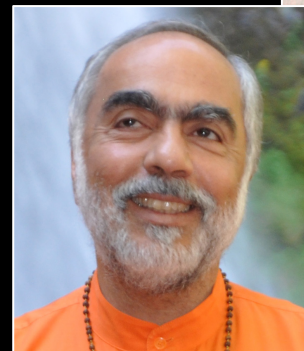
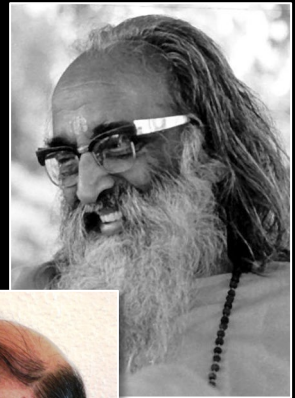
"I've learned that you shouldn't go through life with a catcher's mitt on both hands; you need to be able to throw something back"

MAYA ANGELOU

WHAT IS CORD?

(CHINMAYA ORGANIZATION FOR RURAL DEVELOPMENT)

- A project to provide basic health services to remote villages located in rural India & Sri Lanka
- A training center for women in leadership skills in socio-economic, health, educational and environmental programs
- An organization helping villagers with income generation schemes so that they can become self-sufficient



CORD CENTERS ACROSS INDIA & SRI LANKA

● CORD-SIDHBARI

- situated in the village of Sidhbari, Kangra District, Himachal Pradesh.

● CORD-DEULADIHA

- located in Deuladiha village, Telkoi Block, Keonjhar District of Odisha.

● Chinmaya Vijaya

- Orphanage for girls located in Kaza, Andhra Pradesh

● CORD-LATHIKATA

- Located at Lathikata Odisha.

● CORD-SIRUVANI

- Situated in Thennamanallur, near Coimbatore, Tamil Nadu

● CORD-THAMARAIPAKKAM

- Situated in Elapuram near Chennai, Tamil Nadu

● CORD-SRI LANKA

- Situated Sri Lanka and operates from Colombo and Ramboda

Detailed reports on each of these centers are available on our website at <http://www.cordusa.org>



CORD USA

C hinmaya
O rganization for
R ehabilitation and
D evelopment by
U ndertaking
Sustainable
A ctivities



WHAT DO WE DO?

- Our Charter
 - Bring awareness into the work CORD & CORD USA does
 - Create Ambassadors for taking our work forward in the Americas
 - Raise funds and coordinate programs intended for social welfare both in the Americas and in the Indian Sub Continent.
- Undertaking Community Development opportunities in North America
 - As per each community's needs
- Coordinate Social Welfare Activities
 - Homeless Shelter Feeding, Mentoring and tutoring low-income children, Food Banks, Greenbelt Cleanup, Reforestation Camps, Bhutanese Refugee Empowerment Program and much more
- Productively Engage our Youth in Community Building
 - Bring out tomorrow's leaders
- Service visits to CORD centers in India and Sri Lanka
 - To gain firsthand experience in serving the under-privileged

CORD USA SERVICE VISITS

- CORD USA Service Visits to every CORD Center
- Summer and Winter visits
 - High School students with chaperons
- CORDUSA-CHYK service visits
 - Sri Lanka in 2015 with Swami Sarveshananda
 - Lathikata in 2016 with Swami Sharanananda
 - Siruvani in 2018 with Swami Sarveshananda
- Collaborative visits with Global Organizations every year

Close to 500 individuals have served at different CORD centers through CORD USA Service Visits!

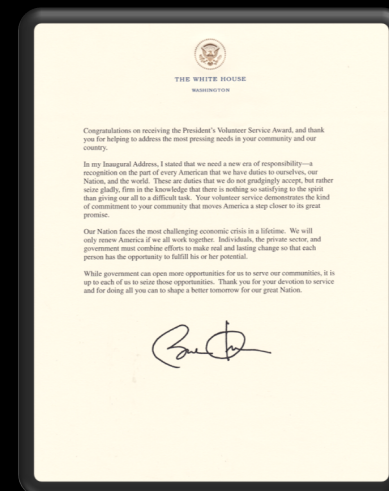
MAINSTREAMING OF CORD USA

- Recipient of ~\$90,000 through Grants and matching in 2018
 - Corporations are adding CORD USA to their matching list every day, all thanks to our enthusiastic donors!
- Working with local organizations to make a better impact
 - Addiction & Depression Recovery
 - Skill Building "Jobs for Homeless"
 - Environmental Cleanup
 - ESL tutoring



PRESIDENTIAL VOLUNTEER SERVICE AWARDS!

- CORD USA is one of the organizations authorized to issue Presidential Volunteer Service awards!
 - Signed letter from US President
 - Certificate recognizing the volunteers
 - Ability for us to track all the amazing work that goes into making CORDUSA work so well



WORKING HAND-IN-HAND WITH CORD CENTERS

- Sustainable and Innovative Projects conceived and funded by CORD USA over the years – few recent examples -
- Tamaraipakkam CORD Office Building update
 - Site identified and negotiations complete.
 - Plan is to buy about 5000 to 7000 sq ft.
 - Office building will be around 2500 Sq Ft
 - Rehabilitation center for the Differently abled
 - A sample organic garden and demo toilet
 - Gurudhara self help group products
 - Organic farm produce retail space
 - Vocational Training centers
- Started to work with CORD centers to use Solar power
 - Deuladiha was the pilot program done in 2017
 - Sponsored Siruvani Solar project this year.

CORD USA FUNDRAISERS

- Patrons, touched by our work have been working hard to raise funds and awareness
- Over the years, we have created templates for
 - Walkathons
 - Readathons
 - Arangetrams
 - Banquets
 - Outreach Booths
 - City/Community events
 - At the workplace

YOUTH INVOLVEMENT : A SYNOPSIS

- Sirisha, our CORDUSA Youth Ambassador from Raleigh
 - Involved in CORD USA Raleigh-Durham since Highschool freshman year
 - She spoke about our work during her college freshman year at Appalachian State University TEDx event
 - Organized Educate to Empower Fundraiser at the University
 - Walker College of Business of Appalachian State University broadcasted the event on campus
 - Publicized all over the Boone, NC area
 - Got support from people to perform live music & catering
 - Organized Acchord Acapella Fundraisers
 - Sirisha was awarded the Clinton Global Initiative
 - For her work on Rural development awareness

HOW CAN YOU SUPPORT US?

[Home](#)[About Us](#)[Support Us](#)[Events](#)[Resources](#)[Programs](#)[Testimonials](#)[Contact Us](#)[Online donation](#)[Mail in your donation](#)[Legacy giving](#)[Donate when you shop!](#)[Donate a vehicle](#)[Host a fundraising event](#)[Home](#)

Bhutanese Refugee Empowerment
Prpgram: Mentor, provide homework help.. [read more »](#)



Service Visits: Take a volunteer visit with our group and experience the difference! [read more »](#)



Walkathons: Organize walkathons in your area to raise awareness & much needed funds! [read more »](#)



Local Projects: You can work with CORDUSA on city cleanup, food shelter and much more. [read more »](#)



The background features a black field with abstract, flowing, wavy lines in vibrant green and orange. These lines sweep across the top and bottom of the frame, creating a sense of motion and depth. The green waves are on the left and bottom-left, while the orange waves are on the right and bottom-right.

SPECIFIC AREAS

Provide Livelihood Opportunities for the Poor

Farm Sector



Promoting farming techniques per 10 Farmers in a group at.

\$ 6500 per group

Provide Irrigation & farm facilities to a barren farmland of a marginalized farmer.

\$ 5100 per farmer

Small nursery with poly-house

\$ 475 per nursery

Provide Livelihood Opportunities for the Poor #2

Livestock



Promoting backyard dairy.

\$ 1000 per one cow unit.

Promoting backyard goat rearing.

\$ 850 per small unit.

Promoting backyard poultry.

\$ 500 per small unit.

Provide Livelihood Opportunities for the Poor #3

Non-Farm Sector

Running a petty shop: \$ 400 per shop.

Sewing promotion: \$ 250 per woman.

Weaving promotion: \$ 250 per woman.

Knitting Promotion: \$ 250 per woman.

Making snacks, pickle, incense sticks etc. \$150 per woman



Health and Sanitation Program



Per Toilet \$ 375

Per Kitchen garden for family nutrition \$ 300

Per needy patient annually for OPD services. \$100

Inclusion & Rehabilitation of Persons with Disability (PWD's)



Inclusion of 10-20
PWD's in a village
panchayat area (Total
groups 140)

\$ 1000 per
group/per
annum

Aid/ appliances/
support equipment as
per need of PWD's

\$ 50 - \$2000 per
PWD as per
need.

Support one PWD for
rehabilitation &
treatment individually
(Total PWD's 2100)

\$ 200/PWD/
annum

Capacity Building of Village Community Based Organizations

“Empower the Marginalized to Unfold their Potentials”

Training of Community Leaders



Batch of 30 persons
two days residential
training.

\$ 1200/ batch

Non residential training of
40-60 Community leaders
for one day.

\$ 500/ batch

4000 Leaders need training

Capacity Building of Village Community Groups

“Empower the Marginalized to Unfold their Potentials”

Building Capacity of the Community Group (Cost per group per annum)



Women's Group (main group). \$ 400

Self Help Group \$ 300

Adolescent Girls Group \$ 250

Balvihar group \$ 200

Men's & Youth Group \$ 300

1100 Woman groups can become key change agents with your support

Support & Transform a Remote Village Holistically in India

\$ 2500 per Annum/per Village



WHY WE DO THIS -



THANK YOU! FROM

Swami Swaroopananda – Chairman & President
Subha Varma Pathial - Secretary
Dr Apparao Mukkamala – Treasurer
Dr Vijaya Cherukuri – Director
Pranji Lodhia – Director

