



CORDUSA, Inc

a 501 c 3 organization

Tax ID 27-0540459

“Charity is injurious unless it helps the recipient to become independent of it.” - John D. Rockefeller

What is CORDUSA?

- CORD USA came into existence in August 2009
- CORD USA's charter
 - Bring awareness into the work CORD does
 - Create CORD Ambassadors in the Americas
 - Raise funds and coordinate programs intended for social welfare both in the Americas and in the Indian Sub Continent.



What is CORDUSA? (contd)

- Secular, humanitarian organization that appeals to community at large
 - Matching corporate funds and grants.
 - Reaching out to Schools & Universities
- Assist in outreach and raising funds for
 - Their local social help programs
 - Specific CORD projects in Indian Subcontinent



Be a “Friend of CORD”

- Ambassador for CORD
 - Who has taken the time to visit the CORD centers and understood the work that goes into different areas.
 - Bring awareness and discuss the various activities to CM members & others
- CORDUSA representative in each center
 - who can wholeheartedly support CORD and its activities
 - Vocal about the “Vedanta in action” that is CORD
 - Coordinate CORD events at your local center



Be a “CORD enthusiast”

- We request all of you to become a CORD enthusiast
 - Read our quarterly reports and read about our events
 - Talk to your friends with similar interest about the work that goes on
 - Promote CORDUSA events in the Americas



Ways to donate..
Ways to raise funds..

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Ways to raise funds..

CORD's service to humanity has earned wide recognition and accolades

- 2013 – CORD India received Sulakshana-Ram Janam Pandey Award 2013 conferred by the National Society for equal opportunities for the Handicapped (NASEOH), India.
- 2013 - CORDUSA is awarded the Top-Rated Non-Profit by GreatNonprofits, the leading provider of user reviews about nonprofit organizations for 2nd year!
- 2013 – Dr.Meera Krishna, Project Incharge of Branch-Siruvani honored by National Commission of Women for her outstanding work for women empowerment.
- 2012 - CORDUSA is awarded the Top-Rated Non-Profit by GreatNonprofits, the leading provider of user reviews about nonprofit organizations.
- 2012 - Dr. Kshama Metre, CORD National Director was given Guardian International Development Achievement Award.
- 2012 – CORD branch at Siruvani was awarded for Social Service by FICCI Ladies organization.

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- 2012 – CORD at Lathikata was appointed by MORD to audit MGNREGS in its block.
- 2008 - CORD's National Director, Dr. Kshama Metre received Padma Shree Award for Social Services from Honorable President of India
- 2006- The all India Women's Education Fund Association (AIWEFA) presented CORD with “ Nina Sibal Memorial Award ” for its “Integrated Community Based Rehabilitation work for differently abled person”
- 2006- The all India Women's Education Fund Association (AIWEFA) presented CORD with “ Nina Sibal Memorial Award ” for its “Integrated Community Based Rehabilitation work for differently abled person”
- 2006- Received Best Facilitator Award for Promotion & Linkage of SHG in Sundergarh District from Women & Child Dev.Dept of Orissa.

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- 2002- Recognition of Trust work in the field of Women's Empowerment by the National Commission of Women, one of 10 recipients of the Nation.
- 2001-Felicitation by NABARD and Chief Minister of Jammu & Kashmir for SHG promotion in J&K.
- 2000 – Dr. Kshama Metre Honored with 'Ojaswani Shikhar Sewa Alankaran' Award for Excellence in Service by the Times Group
- 1999 – National Bank for Agriculture and Rural Development (NABARD) identified CORD branch in Sidhbari as Resource Centre for 4 Northern States (Jammu & Kashmir, Punjab, Haryana and Himachal Pradesh) till date.
- 1992 – Selected by Government of India to represent India in South Korea for Women's Development and Family Planning as the NGO representative of India.

In Summary....

- CORD is an ongoing project with activities going back to 1985
 - Program Impacts 60,000 people directly and 500,000 indirectly annually
 - Over 700 villages are covered
 - Balawadi (children's groups)
 - Community Health programs
 - Community Lively hood programs
 - Mahila Mandals (women's clubs)
 - Yuva and Yuvati Mandals (youth groups for boys and girls)
 - Programs for the Disabled
 - Income generation programs
 - Self Governance



Thank you! from

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Subha Varma Pathial - Secretary
Dr Vijaya Cherukuri – Treasurer
Dr Apparao Mukkamala – Director
Pranji Lodhia – Director

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