

CORD USA, Inc. a 501 (c) 3 organization

where 100% of your donated dollar is hard at work

“Change will not come if we wait for some other person or some other time.
We are the ones we’ve been waiting for.
We are the change that we seek.”

- Barack Obama



"The highest prayer in this world is service.

The greatest devotion is loving the people around us.

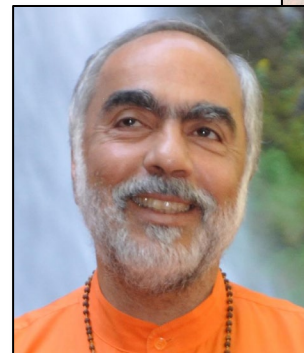
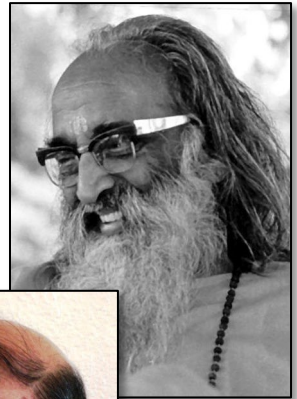
And the noblest character trait is divine compassion for all living creatures."

- Swami Chinmayananda

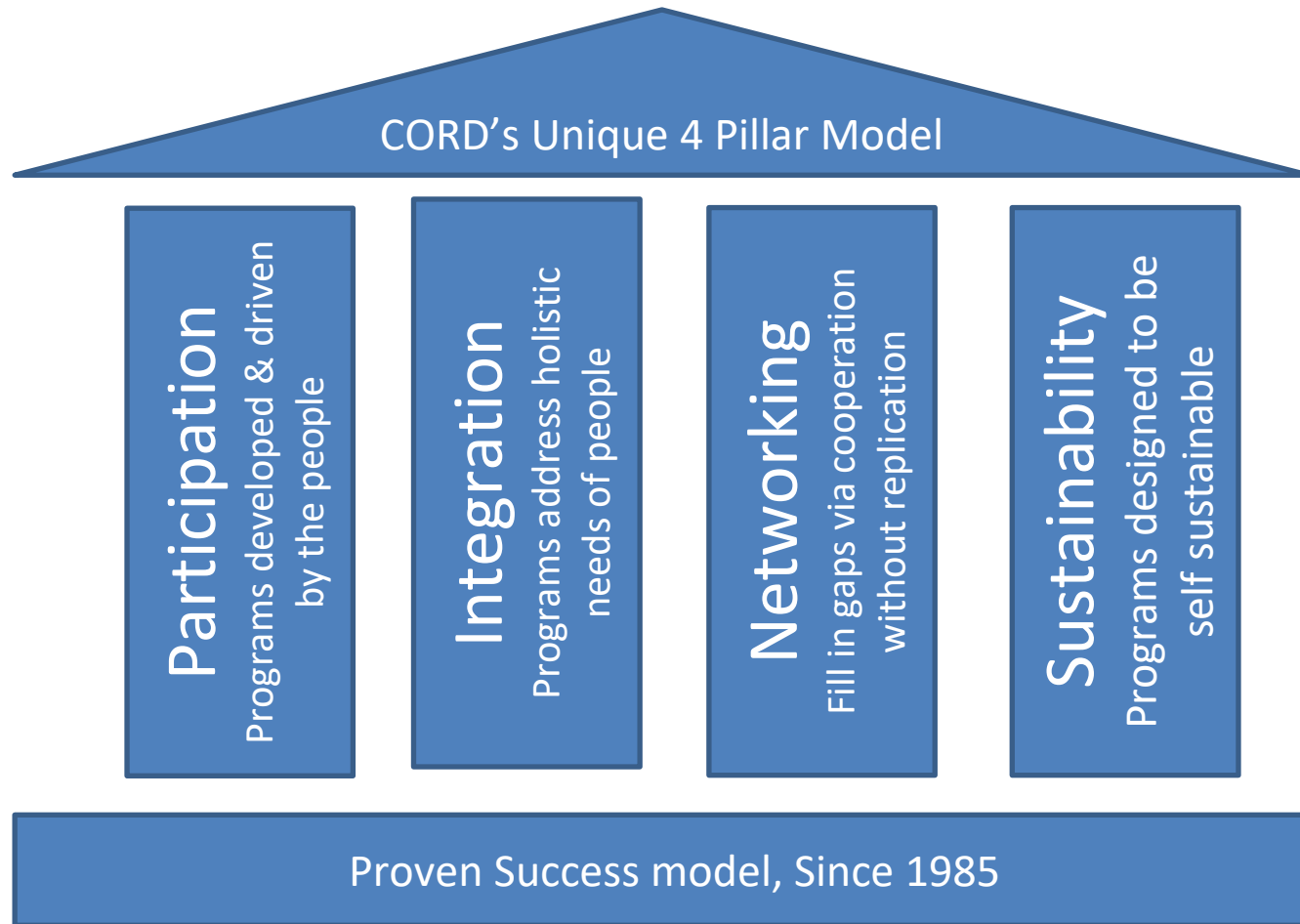
What is CORD?

(Chinmaya Organization
for Rural Development)

- A project to provide basic health services to remote villages located in rural India & Sri Lanka
- A training center for women in leadership skills in socio-economic, health, educational and environmental programs
- An organization helping villagers with income generation schemes so that they can become self-sufficient



Great! Yet another charity?



“Charity is injurious unless it helps the recipient to become independent of it.”

- John D. Rockefeller

CORD centers across India & Sri Lanka

❑ CORD Training Center

- ❑ Scientific and Systematic programs based on CORD's 4 pillar model.

❑ CORD-SIDHBARI

- ❑ situated in the village of Sidhbari, Kangra District, Himachal Pradesh.

❑ CORD-DEULADIHA

- ❑ located in Deuladiha village, Telkoi Block, Keonjhar District of Odisha.

❑ Chinmaya Vijaya

- ❑ Orphanage for girls located in Kaza, Andhra Pradesh

❑ CORD-LATHIKATA

- ❑ Located at Lathikata Odisha.

❑ CORD-SIRUVANI

- ❑ Situated in Thennamanallur, near Coimbatore, Tamil Nadu

❑ CORD-TIRUVALLUR

- ❑ Situated in Elapuram near Chennai, Tamil Nadu

❑ CORD-SRI LANKA

- ❑ Situated Sri Lanka and operates from Colombo and Ramboda

Detailed reports on each of these centers are available
on our website at <https://www.cordusa.org>

CORD India Satellite Centers

State	District	Villages
Punjab	Pathankot	Brikuli
Himachal Pradesh	Chamba	Gurar
		Bonderi
		Morthu
Uttrakhand	Almora	Kafli
		Uroli
		Bhaisoli
		Tanwani
Uttrakhand	Udham Singh Nagar	Kulha
		Kopa
		Dimri Blok
		Rajpur Phategan



CORD USA

Chinmaya

Organization for

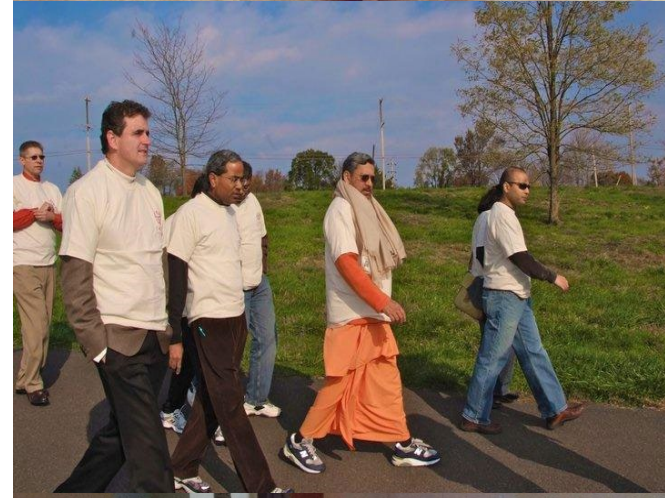
Rehabilitation and

Development by

Undertaking

Sustainable

Activities



What does CORDUSA do?

- Our Charter
 - Bring awareness into the work CORD & CORD USA does
 - Create Ambassadors for taking our work forward in the Americas
 - Raise funds and coordinate programs intended for social welfare both in the Americas and in the Indian Sub Continent.
- Community Development opportunities in North America
 - As per each community's needs
 - Always based on CORD's 4 pillar model
- Mainstreaming Chinmaya Mission West's social welfare activities
 - Help collaborating all social activities for the Mission
 - Help Chinmaya Mission centers be more visible in their local community
 - Unleash the real power of data! Win-Win
- Productively Engage our Youth in Community Building
 - Bring out tomorrow's leaders
 - Continue their passion after moving out to Universities
- Service visits to CORD centers in India and Sri Lanka
 - To gain firsthand experience in serving the under-privileged

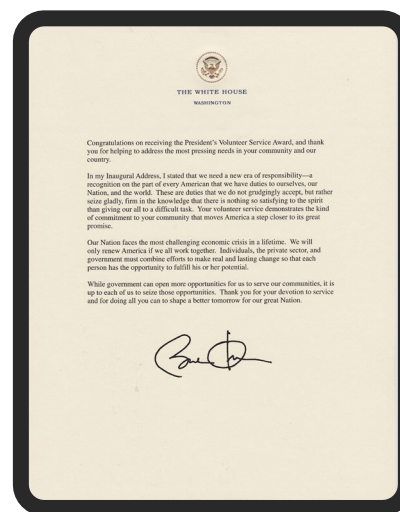
Visible in the community

- Recipient of ~\$100,000 through Grants and matching every year
 - Corporations are adding CORD USA to their matching list every day, all thanks to our enthusiastic donors!
- Working with local communities to make a better impact
 - Details coming up



Presidential Volunteer Service Awards!

- Nationally recognized organization authorized to issue PVSA
 - Signed letter from US President
 - Certificate recognizing the volunteers
 - Ability for us to track all the amazing work that goes into making CORDUSA work so well
 - Need to establish the system of tracking of the hours with CORDUSA



CORDUSA Local projects

in collaboration with

Chinmaya Mission Centers in USA

“That’s what Americans do when others are in need –
We help. We give. We inspire.”
— Barack Obama

Environmental & Civic Awareness Programs

- All programs coordinated and run by Highschool Students
 - Vedanta in Action!
 - Accountability starts here..
- Adopt-a-Roadway Program collaborated with the city
 - Intended to build civic pride in Bala Vihar children
 - Quarterly cleanups & beautification of the adopted street
 - Permanent, free publicity for Chinmaya Mission center!
- One Earth – One Humanity
 - Addressing the climate crisis and limit global temperature rise
 - Transitioning to 100% renewables within our center
 - Regular tree planting & beach cleanup events
 - Camps to educate our members regarding regenerative agriculture



Immigrants & refugees integration services

- English Language Learner tutoring service
 - Free tutoring for all ages who are ELL
 - Integration programs like free lunch, invitations to our events & special gathering programs
 - Free college application help and SAT/ACT tutoring services for ELL students
 - Program is now recognized by Portland ELL centers
- Community Integration Services
 - E.g. Men's groups to address high suicide & loneliness issues
 - Driver's education help to address better employment opportunities





Intergenerational Bonding Program

- Loneliness to meaningfulness
 - Enrich the lives of individuals across generations
 - Sharing wisdom and knowledge.
 - Preserving cultural heritage.
 - Building empathy and understanding.
 - Strengthening family bonds.
 - Enhancing emotional well-being.
- Intergenerational Activities
 - Storytelling and reminiscing
 - Creating powerful bonding
 - Enrich each other
 - Cooking, gardening, arts and crafts.
 - Technology, errands, communication.



Women to women mentorship

- Mentor-Mentee builds a strong relationship
- Knowledge, skills, guidance, and support
- Building confidence and self-esteem
- Skill development, career & personal advancement
- Empowerment and representation
- Encouragement and motivation
- Breaking down barriers and stereotypes
- Networking and professional connections
- Work-life balance and personal well-being



From Crisis to Control

- Crisis situations within Chinmaya Community
 - Discreetly intervene
 - Trained professional's help
 - Specific organizations (e.g. youth services) help
- Disaster relief programs
 - Natural disaster that requires urgent assistance
 - Temporary food, shelter, clothing etc.
- Homeless to Housing
 - Homeless shelter food assistance
 - Substance abuse awareness programs
 - Skill training in homeless
 - Employment assistance



CORD USA Fundraisers

- Patrons, touched by our work have been working hard to raise funds and awareness
- Over the years, we have created templates for
 - Walkathons
 - Readathons
 - Arangetrams
 - Banquets
 - Summer Camps
 - Outreach Booths
 - City/Community events
 - At the workplace

“We may often give without love, but we can never love without giving.”
– Swami Chinmayananda

CORD USA Service Visits

- CORD USA Service Visits to every CORD Center
 - High School students with chaperons
 - Very stringent selection process
 - Requirement to do 40 hours of service after returning
- CORDUSA-CHYK service visits
 - Sri Lanka in 2015 with Swami Sarveshananda
 - Lathikata in 2016 with Swami Sharanananda
 - Siruvani in 2018 with Swami Sarveshananda
- Collaborative visits with Global Organizations every year

Close to 500 individuals have served at different CORD centers through CORD USA Service Visits!

Instilling Spirit of Service

- Selection of students with a deep seated spirit of service
- Emphasis of planting the right seeds of service and nurturing their abilities to become valuable and life long contributors to society



Call to Action



No One Can Do Everything, but Everyone Can Do Something

It is our shared responsibility

Smile!



Empowering women isn't just about equality;
it's about unlocking the limitless potential that lies
within each and every one of them.



Thank you & Hari OM!

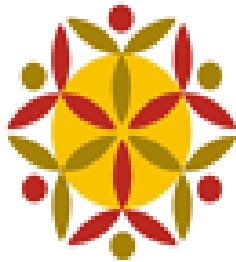
Swami Swaroopananda – Chairman & President

Apparao Mukkamala – Treasurer

Subha Varma Pathial - Secretary

Vidya Narayanan – Director


Vidya Ramanathan – Director



|C|O|R|D|
USA

 www.cordusa.org


 subha@cordusa.org

 +1-866-580-5508

 cordusa

 cordusa-inc

 cordusa

 cordusaorg

Lasting Impressions



Lasting Impressions



Far Reaching Application



Seeing Is Believing

