February 22, 2010

Dear Members of the Chinmaya Family,

Hari Om! Salutations!

I am pleased to inform you that CORD USA, Inc. was incorporated as a 501(c)-3 organization in 2009. Pujya Guruji has appointed Pranji Lodhia, Subha Varma Pathial, Vijaya Cherukuri, and myself as the Board of Directors. Guruji is the Chairman.

CORD USA, Inc. will serve as the support organization for Chinmaya Organization for Rural Development (CORD) in India. As you may be aware, CORD’s main focus is on rural development, empowering women and children, vocational training, running of Chinmaya Vijaya Orphanage, etc. in India and Sri Lanka. CORD USA, Inc. also promotes social and humanitarian service through Chinmaya Mission Centers in various cities.

It is our request and hope that the Chinmaya Mission Centers in the United States and Canada will support CORD USA, Inc. by organizing walk-a-thons, read-a-thons, forming groups of “Friends of CORD”, etc. to raise funds for CORD USA, Inc. Please make the check payable to CORD USA, Inc., and mail to the above address. All the expenses incurred for conducting the walk-a-thon, etc., may be deducted from the funds collected. Many centers have already conducted walk-a-thons. Please visit the website at www.CORDUSA.org to familiarize yourself with the various activities and events of CORD USA, Inc.

If you have any questions or need clarification, please contact Mrs. Subha Pathial at subha@cordusa.org.

Thank you for your anticipated support.

At His Service,

[Signature]

AppaRao Mukkamala